



Zuke's is pleased to support a variety of humanitarian, animal and environmental organizations. In order to qualify for a donation your organization must be a U.S.-based, not-for-profit entity as defined by the IRS (501). We regret that, due to customs fees and regulations, we are unable to send donations outside the United States.

All donations are in the form of product only. We do not currently have a budget for cash donations.

Application deadlines are as follows:

<u>Event Date</u>	<u>Submit Application By</u>
March and April	February 15 th , 2008
May, June and July	April 15 th , 2008
August, September and October	July 15 th , 2008
November and December	October 15 th , 2008

Due to the large volume of requests we receive, we can not donate to every organization that submits a request. Please do not call with special requests outside of our deadline dates. You will be notified within two weeks of the application deadline if your application has been accepted.

We request that, whenever possible, our Zuke's logo be included on any promotional materials and a link to the Zuke's web site be placed on the event's or organization's web site.

If you are a current Zuke's retailer seeking support for a special event or an outdoor or canine professional seeking sponsorship, please call us at (970) 247-5455 and speak to a sales representative.

Even if we have donated to your organization in the past, you must submit each new request to us in writing, either by fax or by mail. We will not respond to e-mailed requests. To submit a donation request, please include the following information:

1. Name of organization
2. Purpose of organization
3. Copy of IRS tax exemption letter and federal tax ID number
4. Population served (Examples: neighborhood, city, state, nation, international)
5. General mailing address
6. Shipping address for donation (No PO boxes, please)
7. Web site (if applicable)
8. Complete contact information, including name, phone number and e-mail address
9. Event name and date(s)
10. Expected number of attendees
11. Purpose of event
12. Detailed description of how donation will be used (examples: door prize, raffle prize, goodie bag, auction item)
*If you are requesting a goodie bag donation, please include the number of goodie bags for the event.
13. Promotional card or pamphlet for event (if available)

In order for your request to be considered, it must be submitted in the format outlined above. Incomplete requests will not be considered.

Fax requests to (970) 247-4404 or mail to:

Zuke's
Attn: Donation Requests
P.O. Box 3210
Durango, CO 81302